



CALL FOR EXPRESSIONS OF INTEREST

The Punjab Population Innovation Fund (PPIF) is a non-profit, public sector company set up by the Government of Punjab's Planning and Development Department. It aims to support the Punjab Growth Strategy 2018's objective of reducing fertility to couples' desired levels by supporting projects to seed and mainstream innovative approaches.

The Growth Strategy has identified that 3 to 5 million families in Punjab have an unmet need for modern family planning services. Existing unmet need is a consequence of demand and supply side obstacles, which are articulated in the Population Innovations 2017 Background Paper (available at the link provided below). PPIF's first call for proposals 2017 aims to fund innovative family planning interventions at urban and rural locations in 8 districts which have the highest numbers of women with unmet need, including Lahore, Faisalabad, Multan, Rawalpindi, Bahawalpur, Rahim Yar Khan, Gujranwala, and Muzaffargarh.

The Fund seeks Expressions of Interest from private sector organizations, not-for-profit organizations, and universities willing to propose and implement locally responsive, out-of-the-box, scalable, and sustainable solutions for:

- (1) Mitigating information related obstacles that lower the demand for and access to modern family planning methods among current and potential users, including both men and women;
- (2) Increasing the uptake of these methods through advisory services and counseling that help address concerns related to usage;
- (3) Delivering contraceptive products and services to users at their doorstep in communities not adequately served by community health workers;
- (4) Enabling private health service providers, including non-physician female and male cadres, to initiate and sustain provision of an adequate range of quality family planning services for underserved communities and households with unmet need; and/or
- (5) Any other innovations that address acceleration of efforts to address unmet need for modern family planning services.

The proposed interventions must demonstrate impact within a short time-frame (12 months) and the potential for scale up in Punjab by the government or its partners. Selected innovations will be implemented within defined geographical clusters in the above-mentioned districts, and rigorously monitored to measure impact.

How to Apply

Interested organizations are invited to submit an expression of interest **latest by March 31st, 2017** using the template provided at <http://www.ppif.org.pk/downloads> through an email: eoi.ppif@gmail.com

or in hard form to:

Member (HNP) P&D Board/Acting CEO
PPIF Punjab Population Innovation Fund (PPIF)
Room 319 - Planning & Development Department, Government of the Punjab
New Building, P&D Complex, Civil Secretariat Lahore

Only short-listed applicants will be contacted.