



## MULTI-SECTORAL POPULATION WELFARE PROGRAMME (2018-20) POPULATION WELFARE DEPARTMENT TENDER ADVERTISEMENT



Sealed Bids proposals are invited from well reputed registered Village/Street Theater (Puppetry) Firms/Companies/Organizations and Digital/Social Media Firms/Companies/Organizations for conducting respectively Street/Village Theatre (Puppetry) and enhancing/boosting Social Media Campaigns for Population Welfare Department under Multi-Sectoral Population Welfare Programme (2018-2020) as per details mentioned below:-

Sr. #	Name of Tender	Last Date for purchase of Tender	Date & Time of Receiving Tender	Date & Time of Opening Tender	Amount of CDR
01	Tender for the Hiring of Firm/ Company/ Organization for conducting village/theatre (puppetry) shows in 20 districts of Punjab	22-04-2019 During Office Hours	23-04-2019 at 11:00 AM	23-04-2019 at 11:30 AM	2% of the Estimated Price
02	Tender for the Hiring Of Digital/Social Media Firms/Company/Organization for enhancing/boosting Social Media Campaigns	22-04-2019 During Office Hours	23-04-2019 at 11:00 AM	23-04-2019 at 11:30 AM	2% of the Estimated Price

1. Tender Documents containing terms & conditions and detailed specifications can be obtained on Payment of RS.1000/- per item (Non-refundable being the Tender Cost) from the office of Director General, Population Welfare Department, 14-Babar Block, New Garden Town, Lahore on any working day during office hours. A copy of tender notice and bidding documents is also available for information on the website of Punjab Procurement Regulatory Authority and Population Welfare Department, Punjab i.e. [www.ppra.punjab.gov.pk](http://www.ppra.punjab.gov.pk) & [www.pwd.punjab.gov.pk](http://www.pwd.punjab.gov.pk)
2. The interested bidders shall drop their bids (separately for each package) in the tender box placed in committee room of Directorate General, Population Welfare Department 14-Babar Block, New Garden Town, Lahore at given date & time. Any bid received after specified time will not be entertained. Bids will be opened in Committee Room of the office of Director General, Population Welfare Department, 14-Babar Block, New Garden Town, Lahore according to the schedule given above in presence of bidders or their authorized representatives who choose to present at the time of opening.
3. The procuring agency may reject all bids or proposals at any time prior to the acceptance of a bid or proposal.
4. The Procuring agency shall upon request communicate to any bidder, the ground for its rejection of all bids or proposals, but shall not be required to justify those grounds.
5. 2% earnest money of the estimated price (mentioned against each item in the bidding document) will be attached with the bid in the shape of deposit at call issued in favor of Director General, Population Welfare Department, Punjab.
6. Procurement shall be governed by the Punjab Procurement Rules 2014 (amended).
7. **Single Stage-Two envelope procedures (Technical & Financial) as per rule 38 (2)(a) of PPRA Rules, 2014, shall be applied.**
  - i) Tenders should be submitted comprising a single package containing two separate envelopes. Each envelop will contain separately the financial proposal and the technical proposal.
  - ii) Envelop shall be marked as "Financial Proposal" and "Technical Proposal" in Bold and legible letters to avoid confusion. The financial proposal envelop will only be opened after technically approved as per PPRA Rules, 2014.
  - iii) On rejection of Technical Proposal, the Financial Proposal will be returned unopened. The Department will not be responsible for any opening of Financial Proposal, where it is submitted collectively for all the items, or found opened on submission or not properly sealed.
8. The firms already under process of disciplinary action, defaulter or black listed with any government organization are not be allowed to participate.

**DIRECTOR GENERAL/PROJECT DIRECTOR**  
MULTI-SECTORAL POPULATION WELFARE PROGRAMME (2018-20)  
Population Welfare Department  
(Phone No. 042-99232473)

IPL# 3190